

Google Data Center, South Calorina
<http://www.google.com/about/datacenters/gallery/#/all>

MapReduce: Distributed Computing (the Google Way)

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Why do we care?

Why do we care?

New York
Stock Exchange



**1 TB trade data
per day**

Internet Archive
www.archive.org



**growing by 20 TB
per month**

Hadron Collider
Switzerland



**producing 15 PB
per year**

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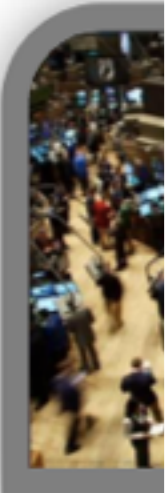


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1 TB



15 PB

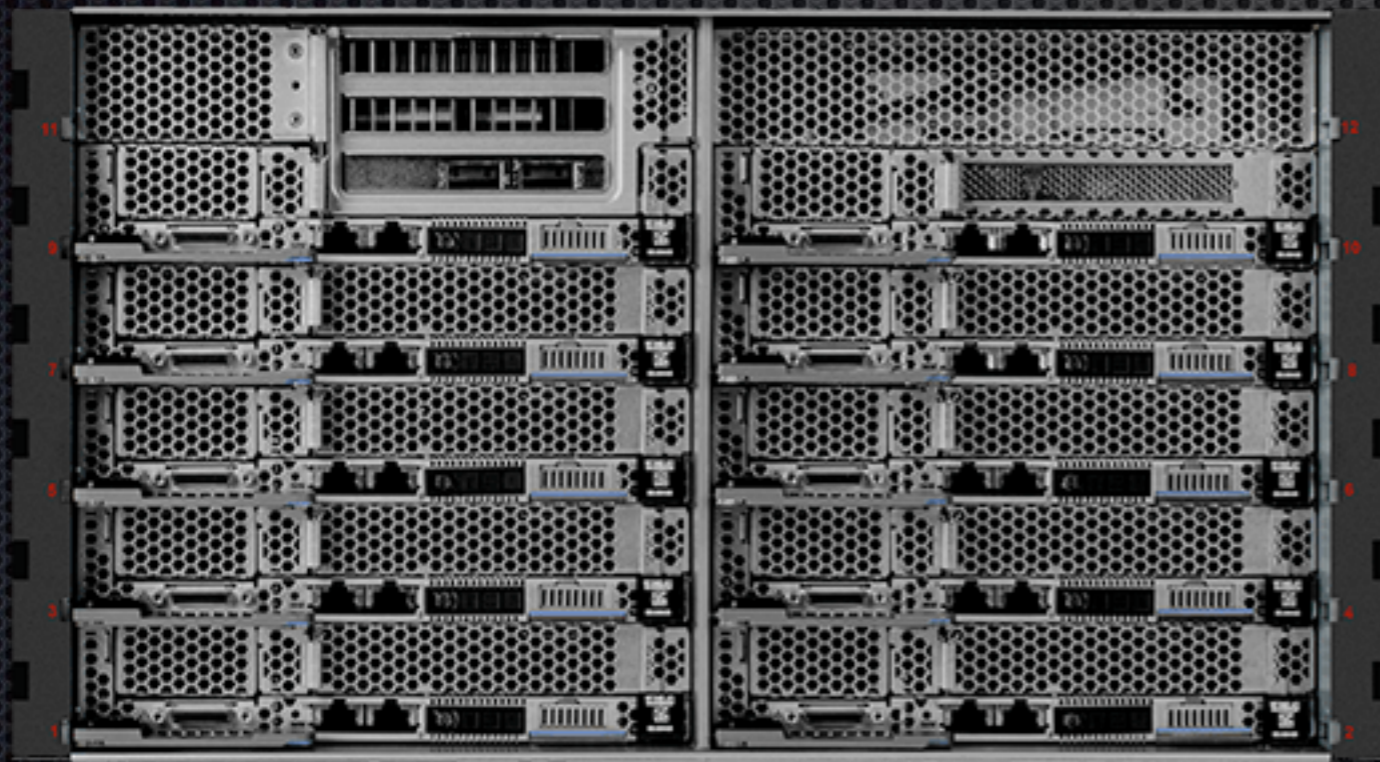
...ent across all
...ally everyday.

That is enough to fill...

1.7 million	9.2 million	63.9 trillion
Blu-rays	DVDs	3.5" diskettes

Cost/Performance

Cost/Performance



Cost/Performance

IBM NextScale Server M5

intel XEON (Up to 18 cores)

RAM 512Gb



Cost/Performance

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\$14,432.00 USD

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Cost/Performance

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Intel NUC

intel Core i5 (4cores)

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20-30 units

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RAM 16 Gb



\$14,432.00 USD



\$700.00 USD

20-30 units

80 cores
RAM 320 Gb

Hardware vs. Software

IBM NextScale Server M5



- ✦ Hardware: Reliable
- ✦ Software: easy

Intel NUC farm



- ✦ Hardware: Vulnerable
- ✦ Software : ????

Time to Product/Analysis

Time to Product/Analysis

Before

Development : weeks

Run: days/month

Time to Product/Analysis

Before

Development : weeks
Run: days/month

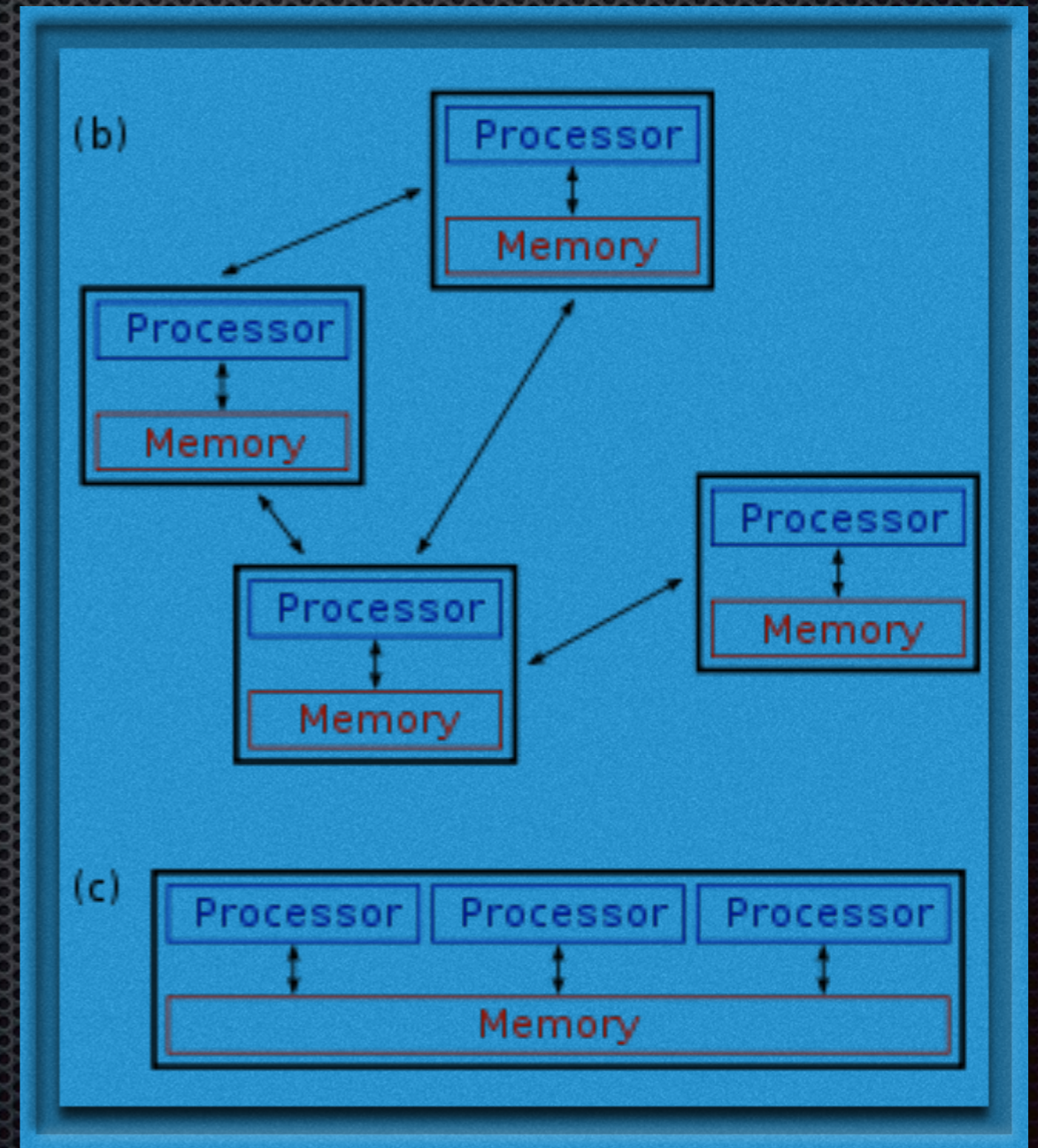
Today

Development : few days
Run: minutes

Why MapReduce?
Why not Grid/Cluster?

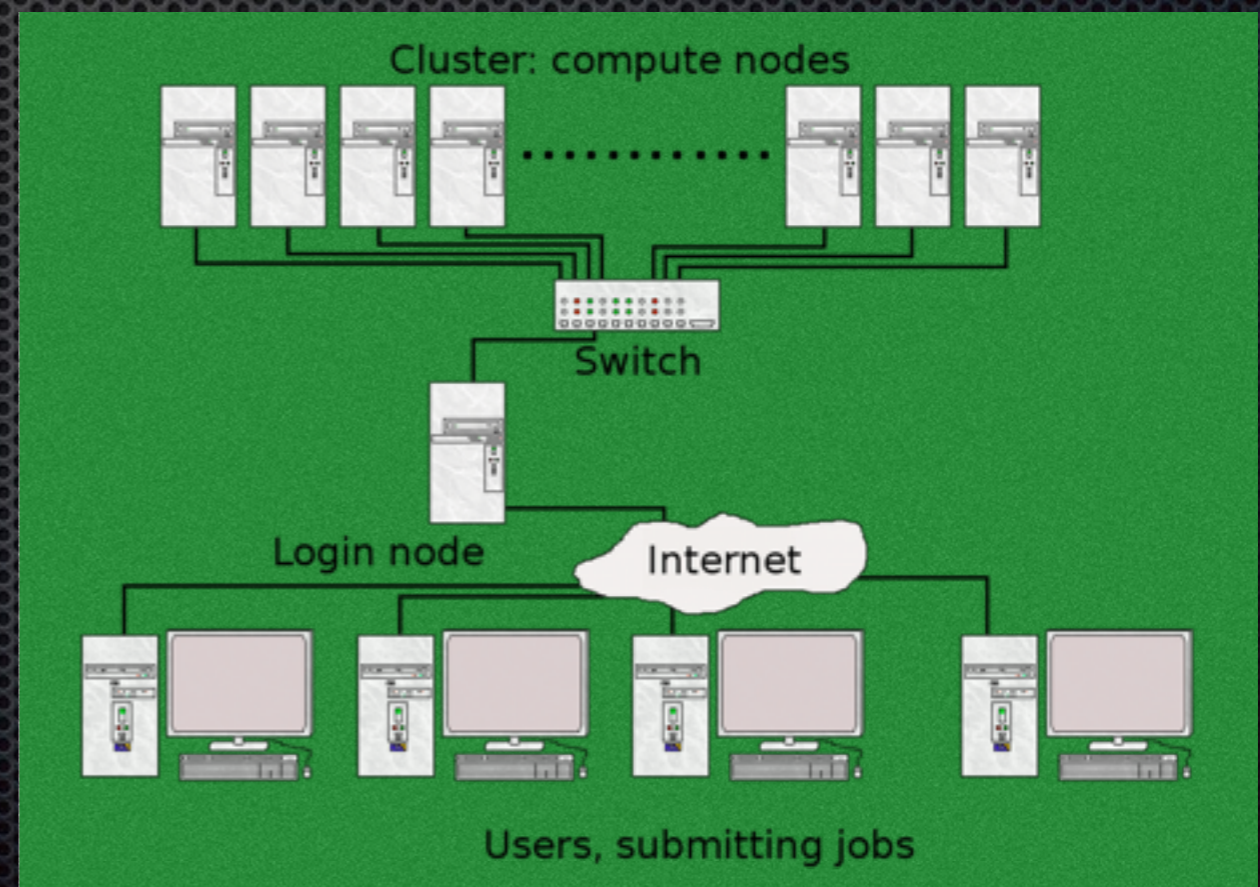
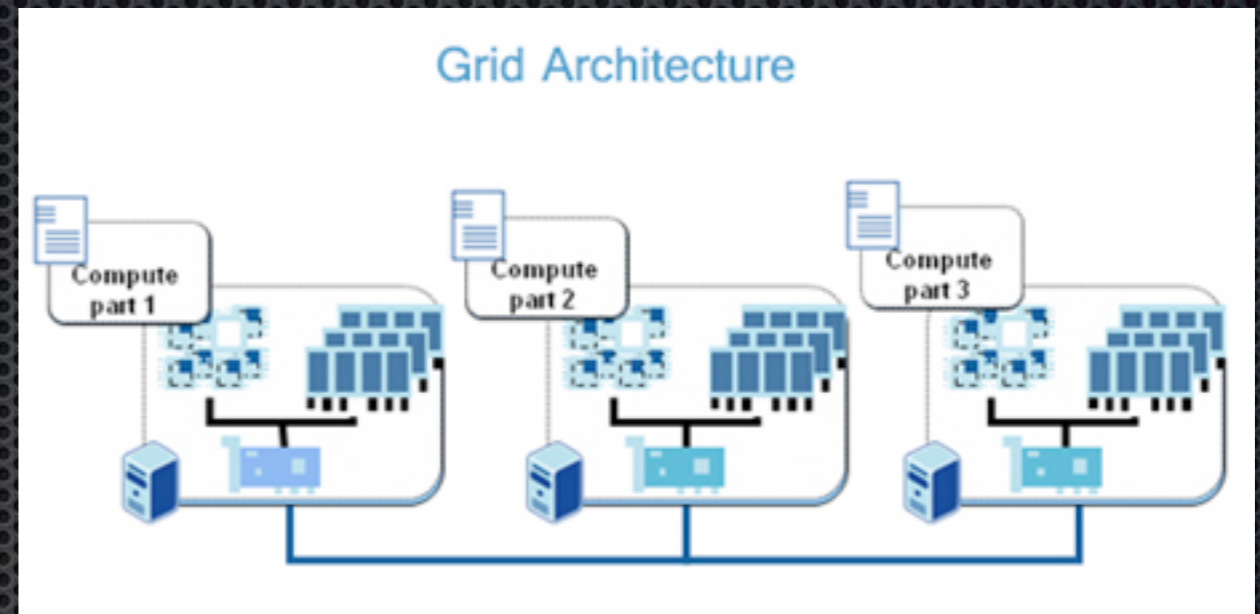
Distributed vs. Parallel Computing

- ✦ Parallel Computing: everything in memory
- ✦ Distributed Computing: beyond one computer

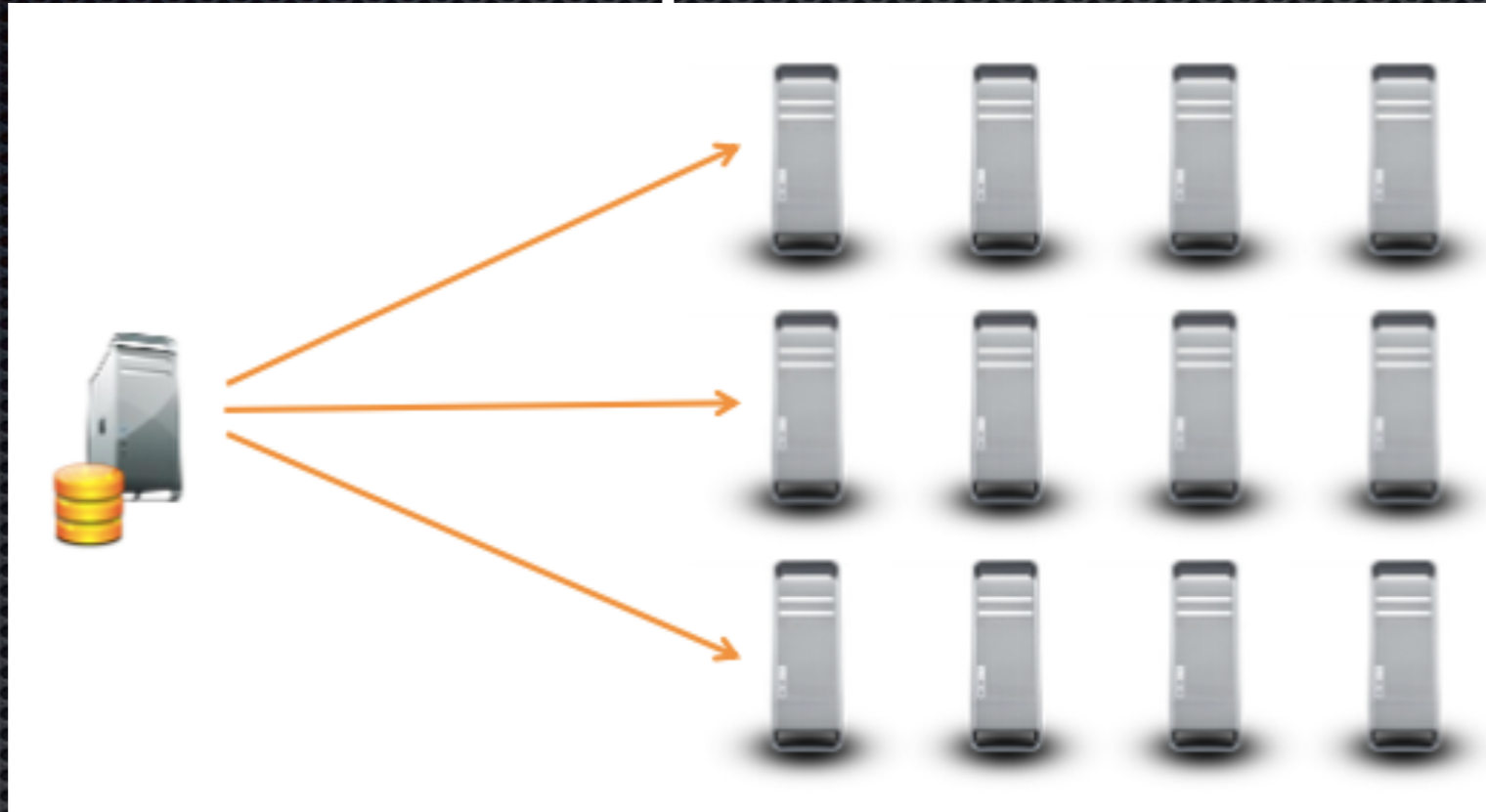


Traditional Distributed Systems

- ✦ Grid
- ✦ Clusters



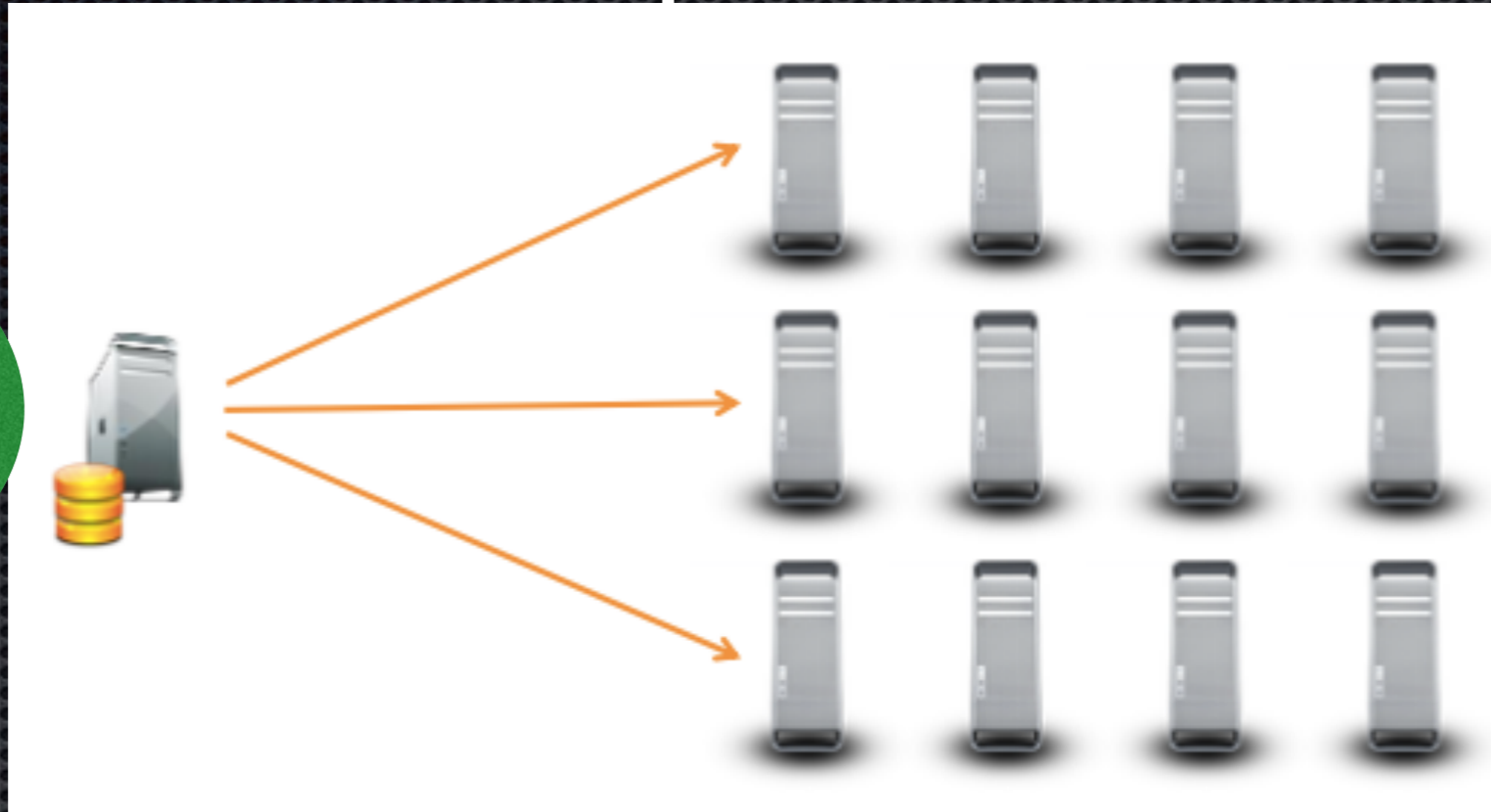
Where is the problem?



- ✦ Traditional Grid/Cluster good for distributed workload
 - ✦ One storage (SAN/NAS), multiple machines
 - ✦ small data, long process

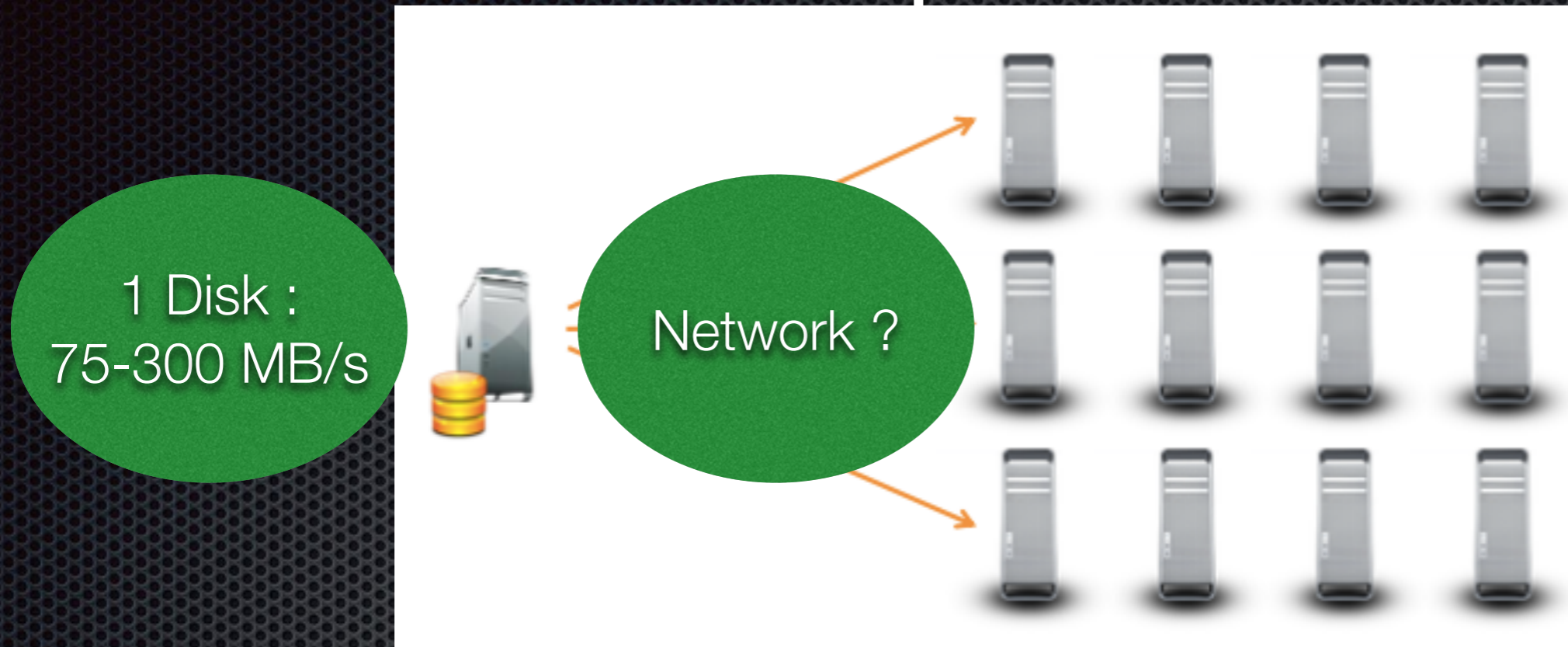
Where is the problem?

1 Disk :
75-300 MB/s



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Where is the problem?

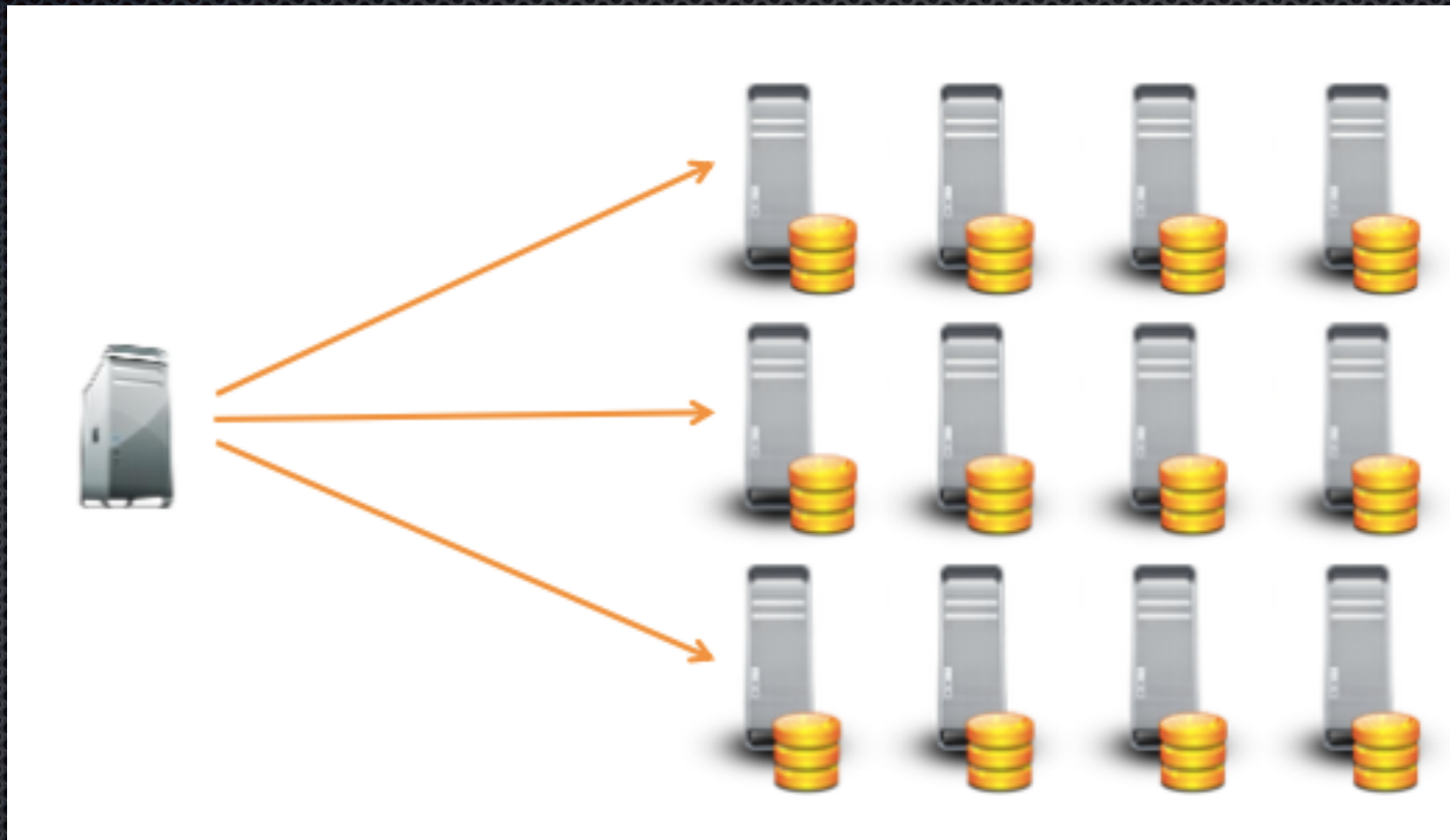


- ✦ Traditional Grid/Cluster good for distributed workload
 - ✦ One storage (SAN/NAS), multiple machines
 - ✦ small data, long process

Example

- ✦ 200 Gb
 - ✦ more than 30 minutes to just read sequentially
 - ✦ more than 5 hours to just transfer over fast ethernet

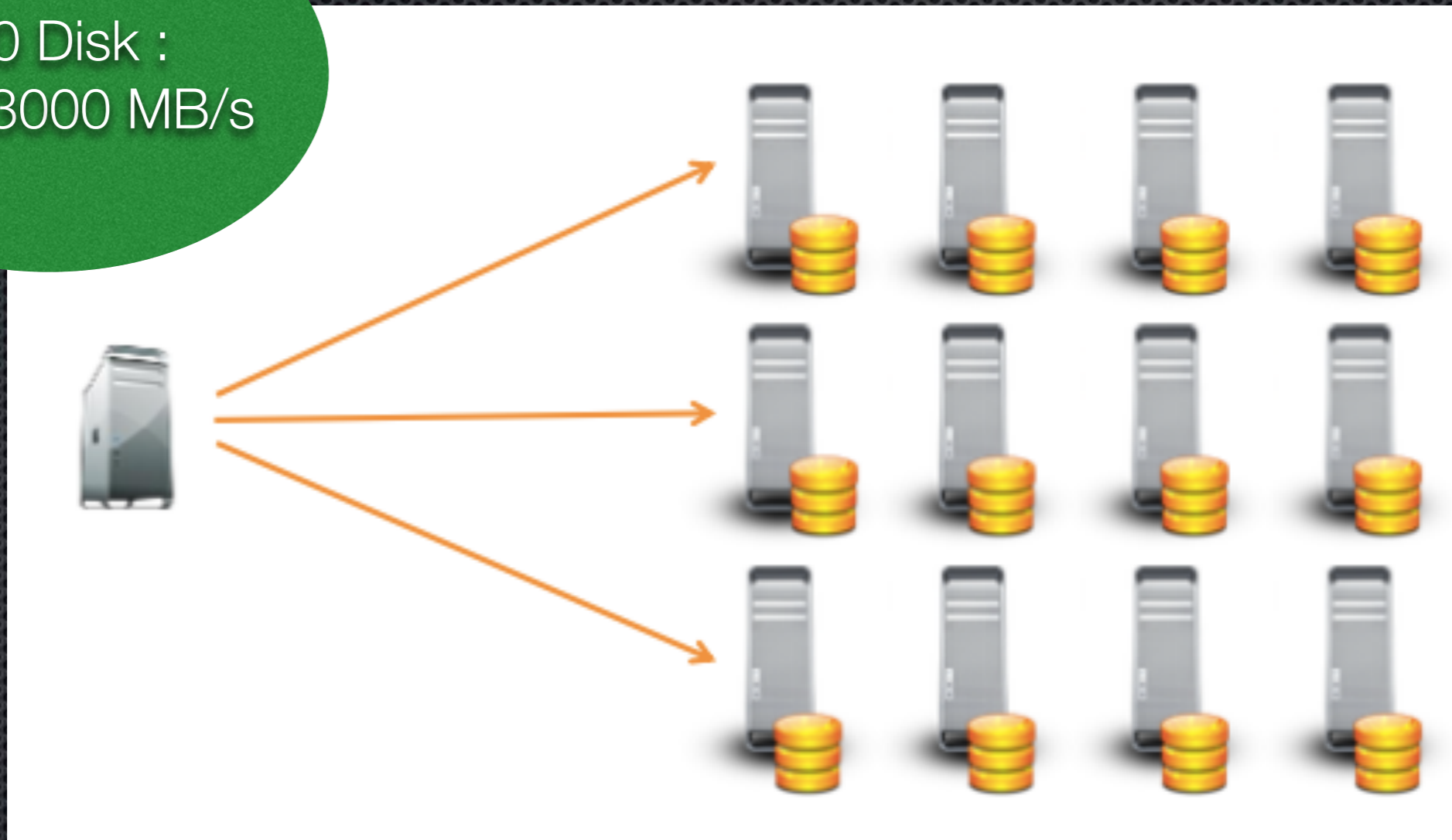
MapReduce?



Let's distribute the data/storage.

MapReduce?

100 Disk :
7500-3000 MB/s



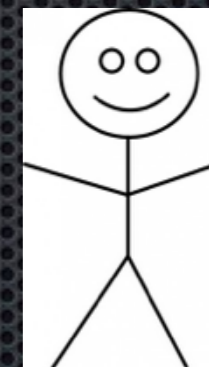
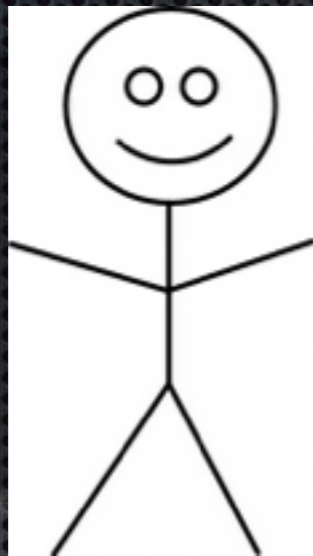
Let's distribute the data/storage.

Example (Word frequency count)

Find frequency of each
word in this big book?

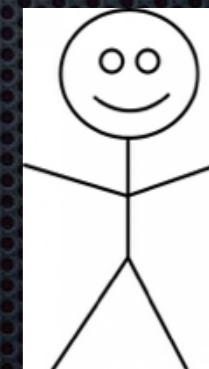
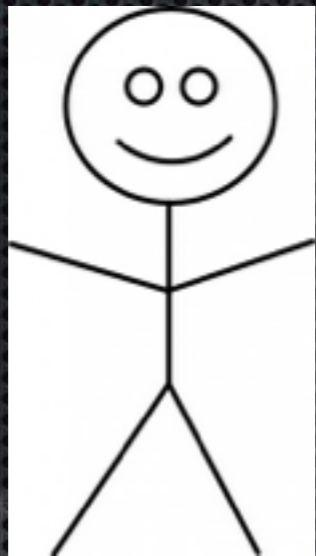


Word freq.: Grid/Cluster



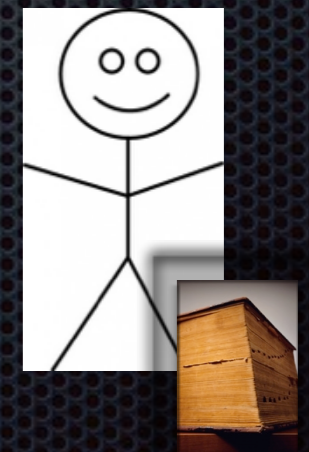
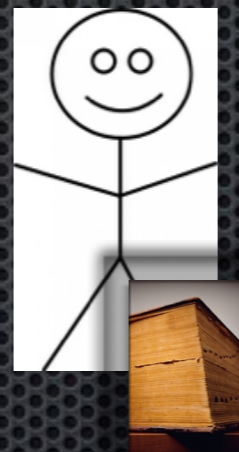
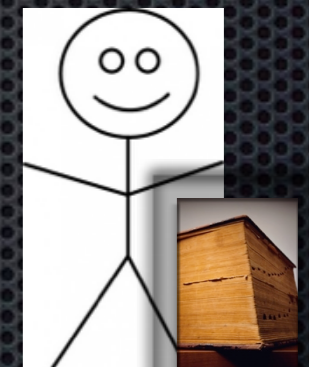
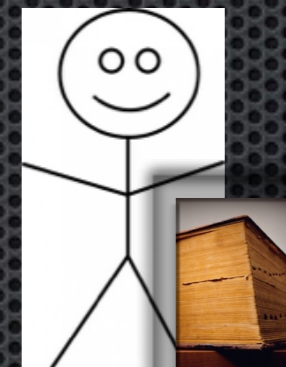
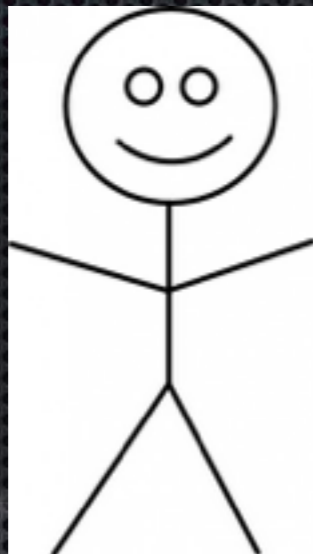
Word freq.: Grid/Cluster

Here is the data.
Please count.



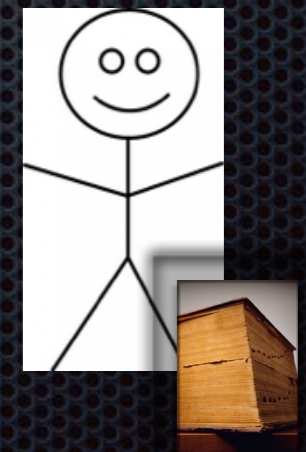
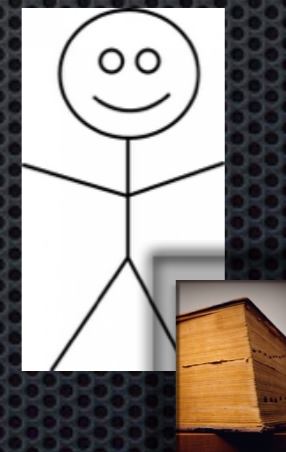
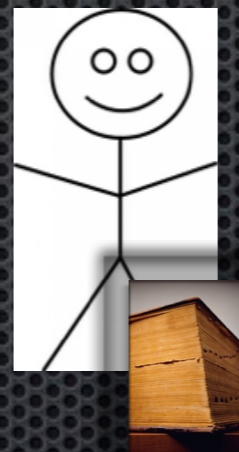
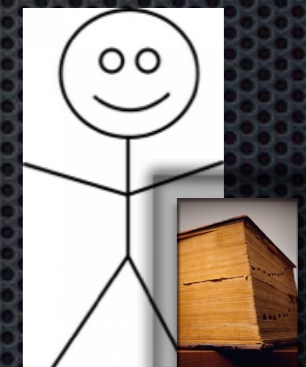
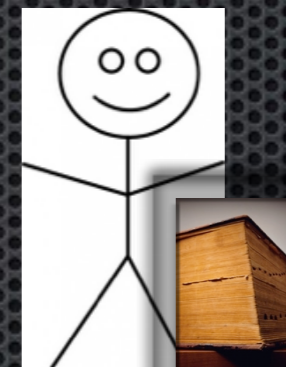
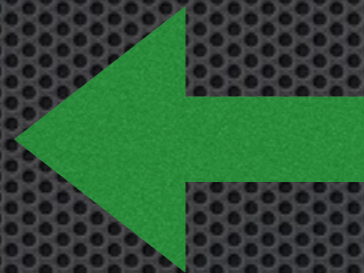
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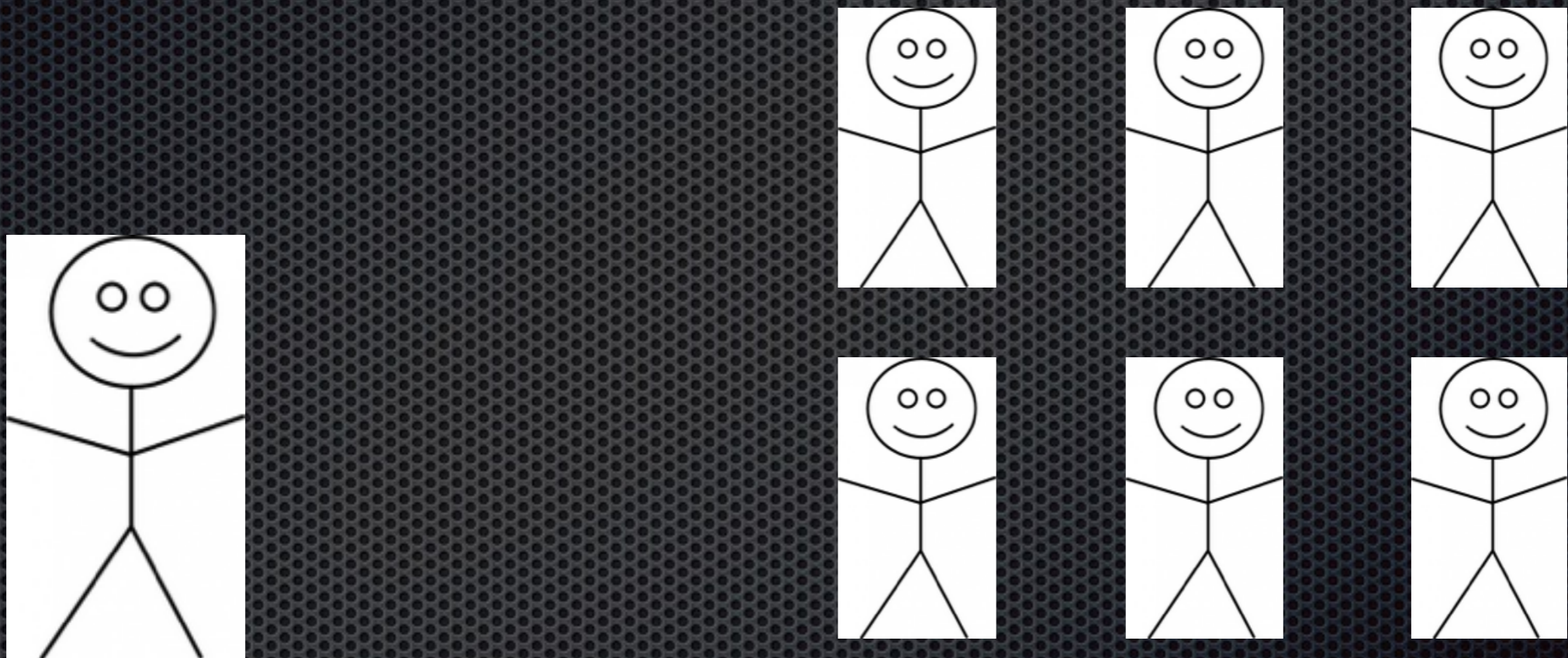


Word freq.: Grid/Cluster

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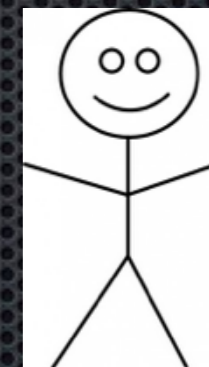
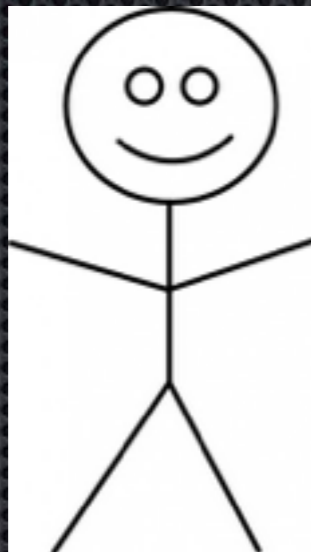


Word freq.: MapReduce



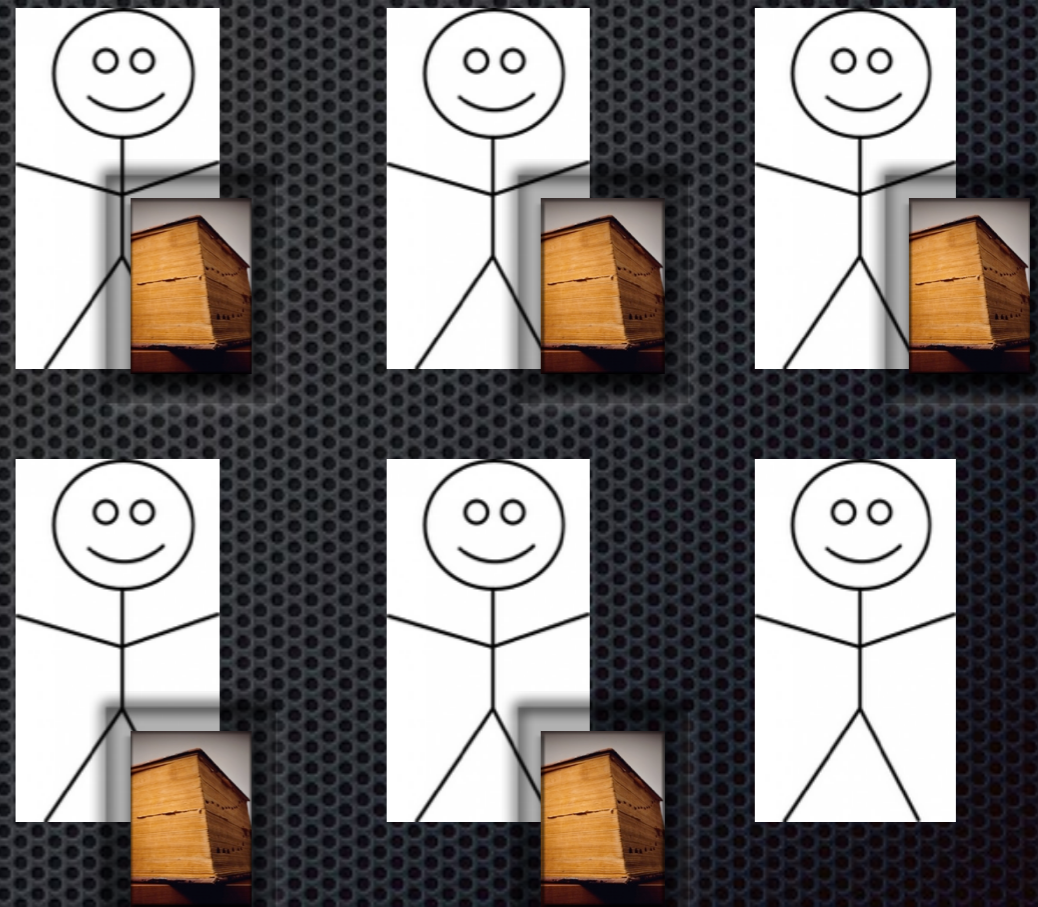
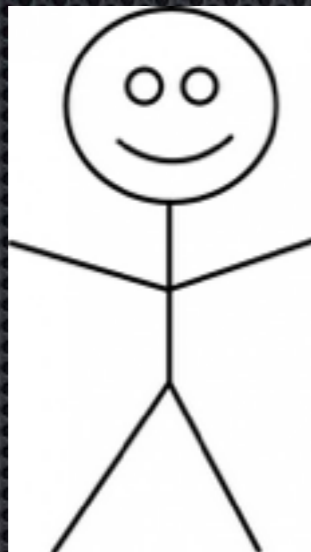
Word freq.: MapReduce

Store a part of data.



Word freq.: MapReduce

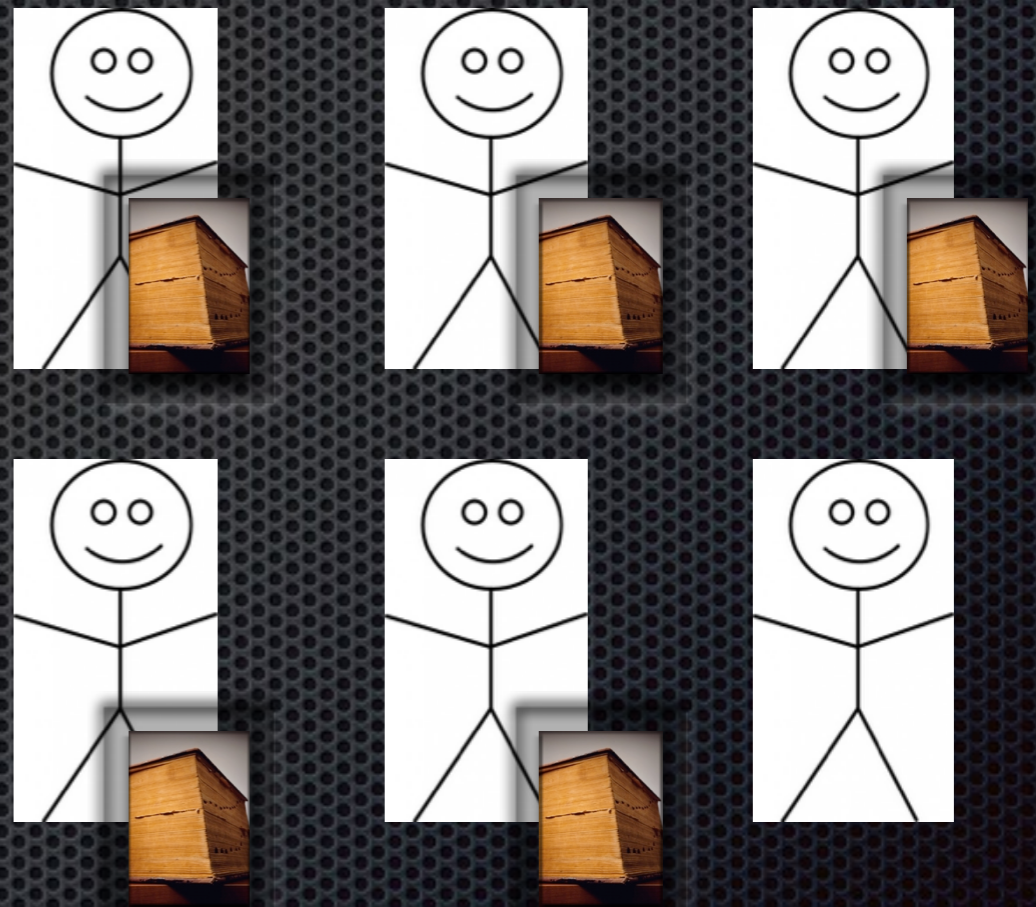
Store a part of data.



Word freq.: MapReduce

Store a part of data.

With your data,
please count.



Word freq.: MapReduce

Store a part of data.

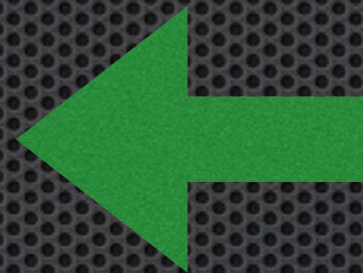
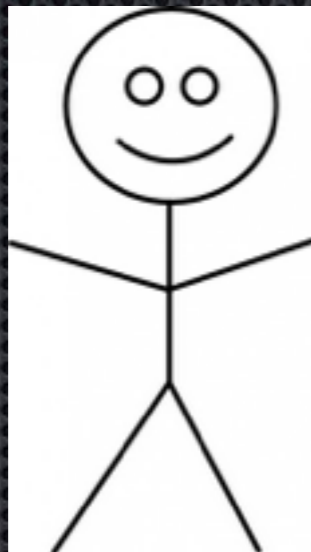
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Word freq.: MapReduce

Store a part of data.

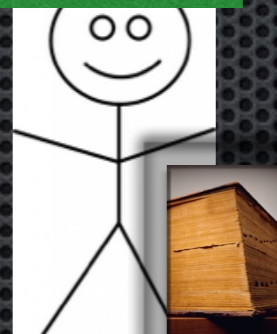
With your data,
please count.



Map



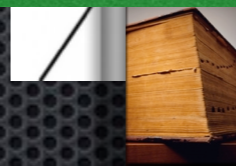
Map



Map



Map



Map



Reduce



Fundamental of MapReduce

- ✦ Distributed storage
- ✦ Do Map function with local data
 - ✦ emit [key, value] pairs
- ✦ Pairs with same key feed to same Reduce function
 - ✦ emit final value

Fundamental of MapReduce

- ✦ Distributed storage
- ✦ Do Map function with local data Fast
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Fundamental of MapReduce

- ✦ Distributed storage Reliable?
- ✦ Do Map function with local data Fast
 - ✦ emit [key, value] pairs
- ✦ Pairs with same key feed to same Reduce function
 - ✦ emit final value

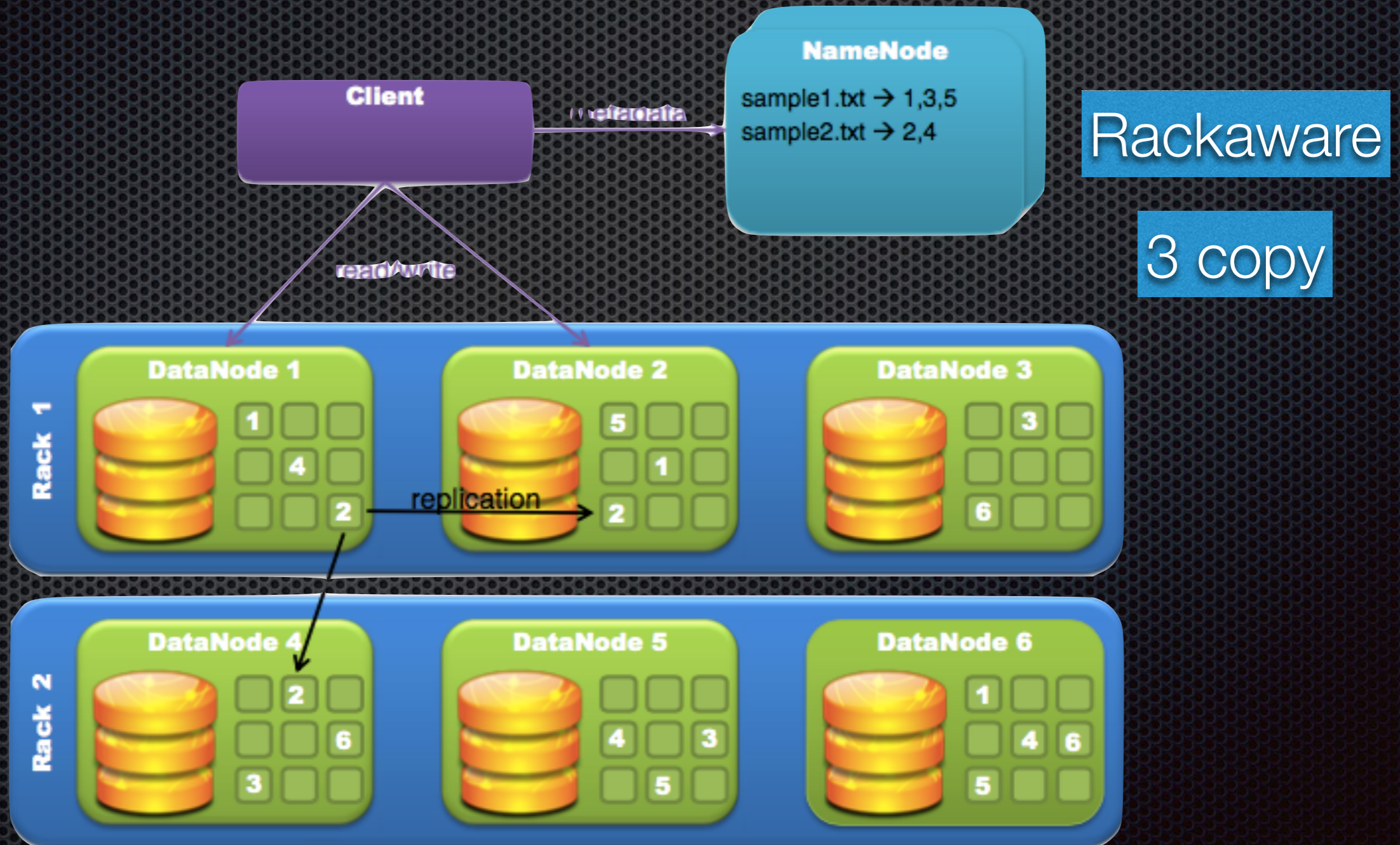
Disks

- ✦ MTBF is 1,200,00 hours
- ✦ With 10,000 disks, one will crash every 5 days

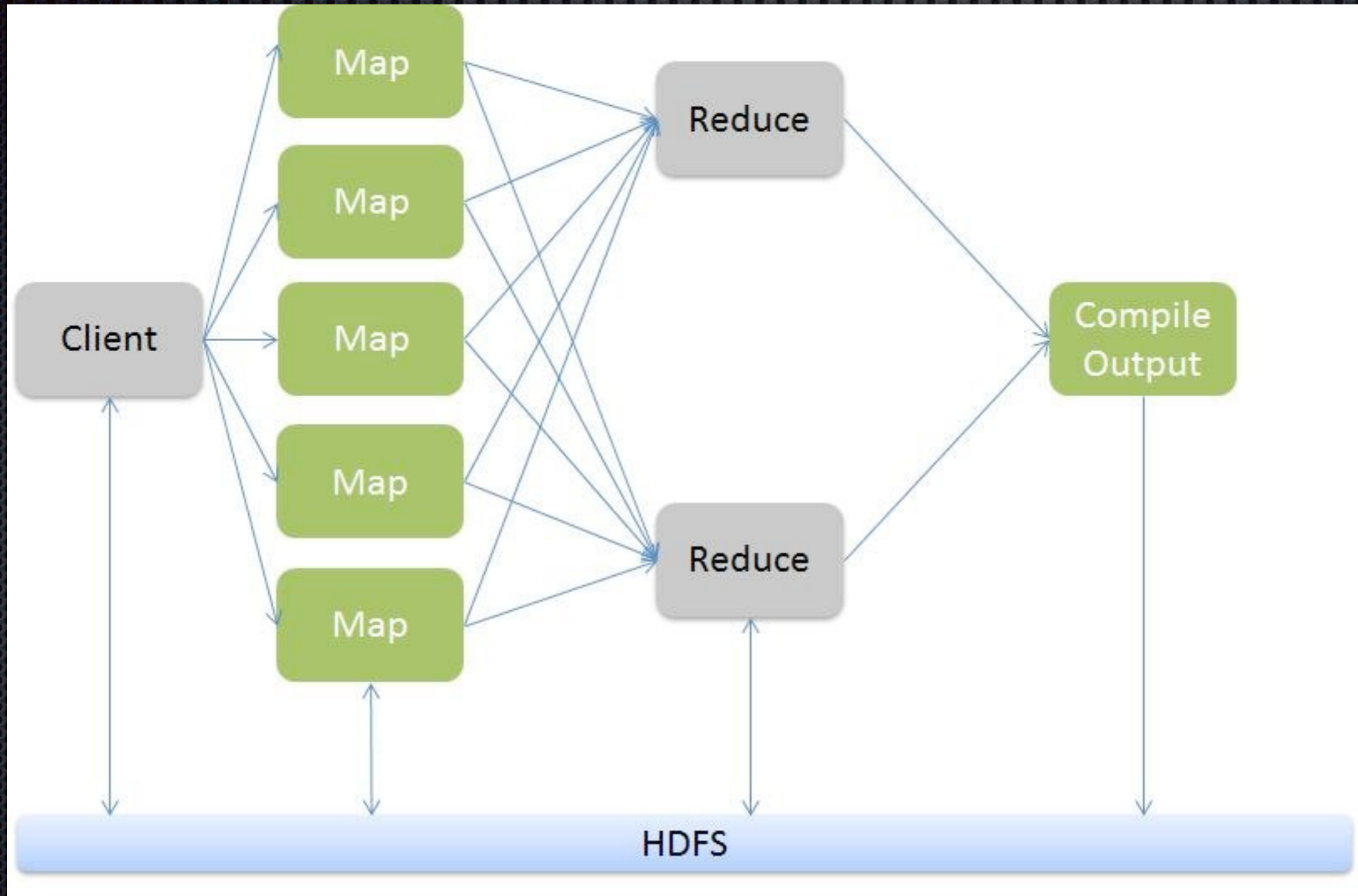
Source: google



Hadoop HDFS



How MapReduce work?

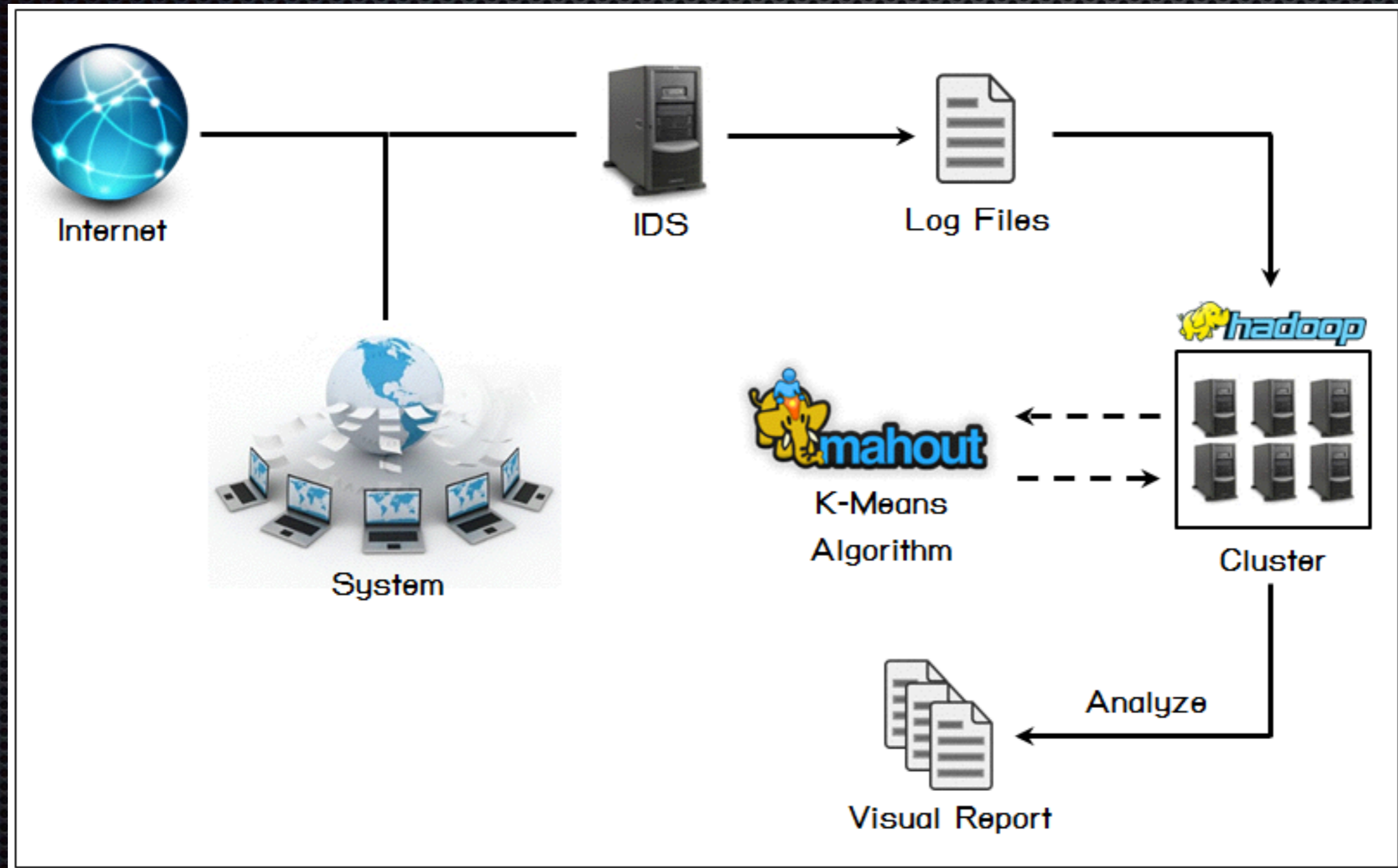


Hadoop Architecture

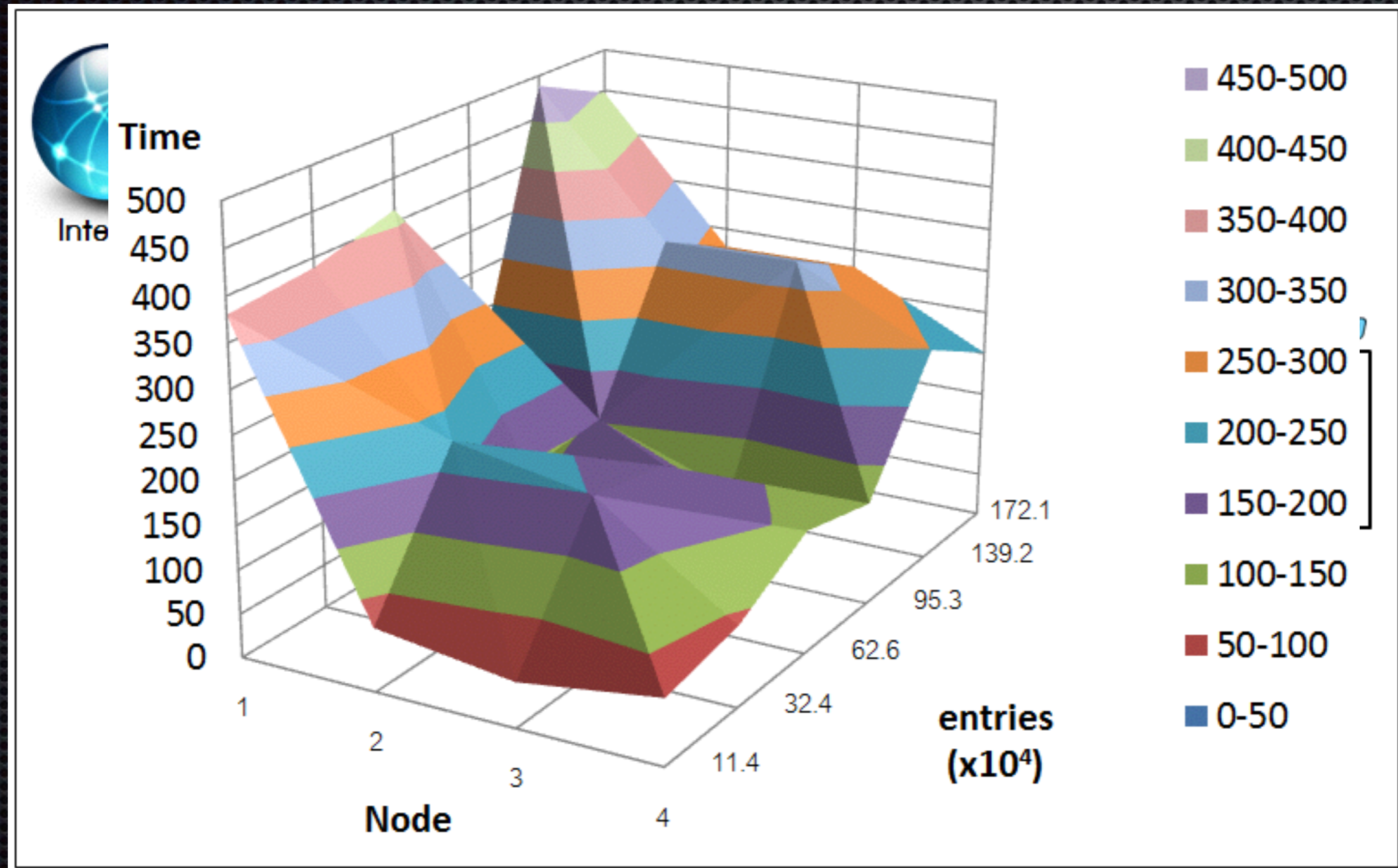


MapReduce in action

Large-Scale log analysis



Large-Scale log analysis



See demo

Sample Data

Personid	Gender	Salary	Name	Grade
A0001	M	1,000	A	A
A0002	F	2,000		B
A0003	M	3,000	C	A

Sample Data

Perso	Gend	Salary	Name	Grade
A000	M	1,000	A	A
A000	F	2,000		B
A000	M	3,000	C	A

Sample Data

Perso	Gend	Salary	Name	Grade
A000	M	1,000	A	A
A000	F	2,000		B
A000	M	3,000	C	A

```
function Map(doc) {  
  emit(Grade, 1);  
}
```

Sample Data

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A000	F	2,000		B
A000	M	3,000	C	A

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```
function Reduce(key, values)  
{  
  return sum(values);  
}
```

Sample Data

Perso	Gend	Salary	Name	Grade
A000	M	1,000	A	A
A000	F	2,000		B
A000	M	3,000	C	A

Grade	Count
A	2
B	1

```
function Map(doc) {  
  emit(Grade, 1);  
}
```

```
function Reduce(key, values)  
{  
  return sum(values);  
}
```

“MapReduce is just A Major Step Backwards!!!”

– *Dewitt and StoneBraker in January 17, 2008*

Let's debate!

Major Step Backwards!!!

- ✦ No schema, type (Garbage)
- ✦ No standard access language (e.g. SQL)
- ✦ No index, but brute force
- ✦ No transaction
- ✦ No integrity (e.g. foreign key)

Let's fight back!

MapReduce is not DBMS

- ✦ No schema, type (Garbage)
- ✦ No standard access language (e.g. SQL)
- ✦ No index, but brute force
- ✦ No transaction
- ✦ No integrity (e.g. foreign key)

MapReduce is not DBMS

MapReduce is a big forward in.

- ✦ Scalability (Scale out)
- ✦ Reliable software model for unreliable hardware

What have we learned?

- ✦ MapReduce is a software solution for:
 - ✦ processing software on unreliable hardware
 - ✦ distributing I/O (data as well as workload)
- ✦ MapReduce is not DBMS.
- ✦ Think in Map function and Reduce function

RDBMS vs. MapReduce

	RDBMS	MapReduce
Data size	gigabytes	petabytes
Access	interactive and batch	batch
Updates	read and write many times	write once read many times
Structure	static schema	dynamic schema
Integrity	high	low
Scaling	nonlinear	linear

RDBMS vs. MapReduce

Use the right tool!

MapReduce is a screwdriver.

good for:

- unstructured data
- data intensive computation
- batch operations
- scale horizontal



good for:

- structured data
- transactions
- interactive requests
- scale vertically

Databases are hammers.

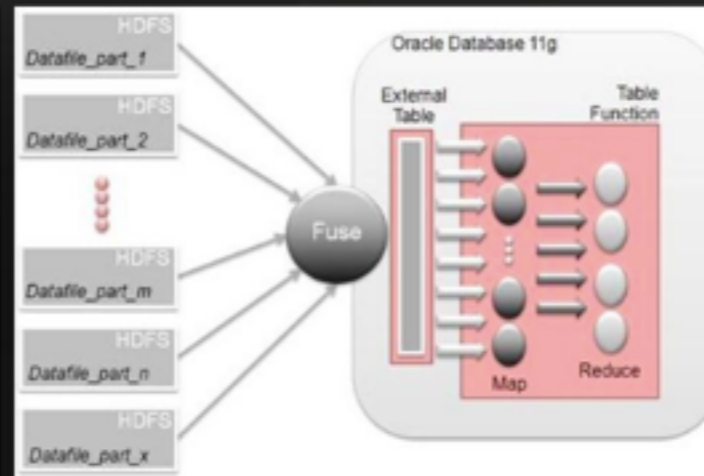
Why don't use both?



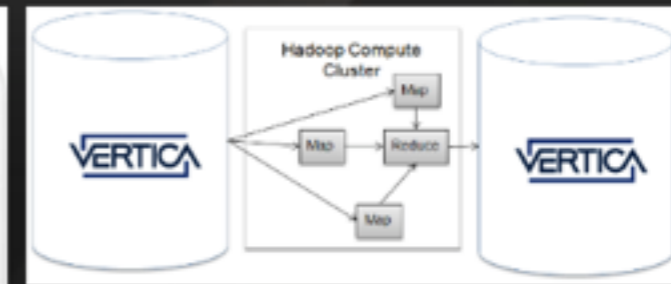
Why don't use both?



Sybase IQ



Oracle+Hadoop



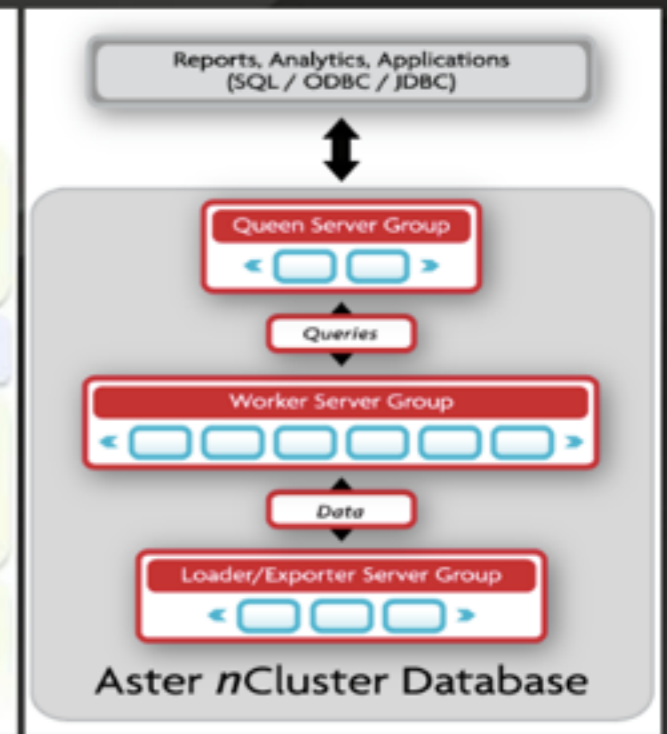
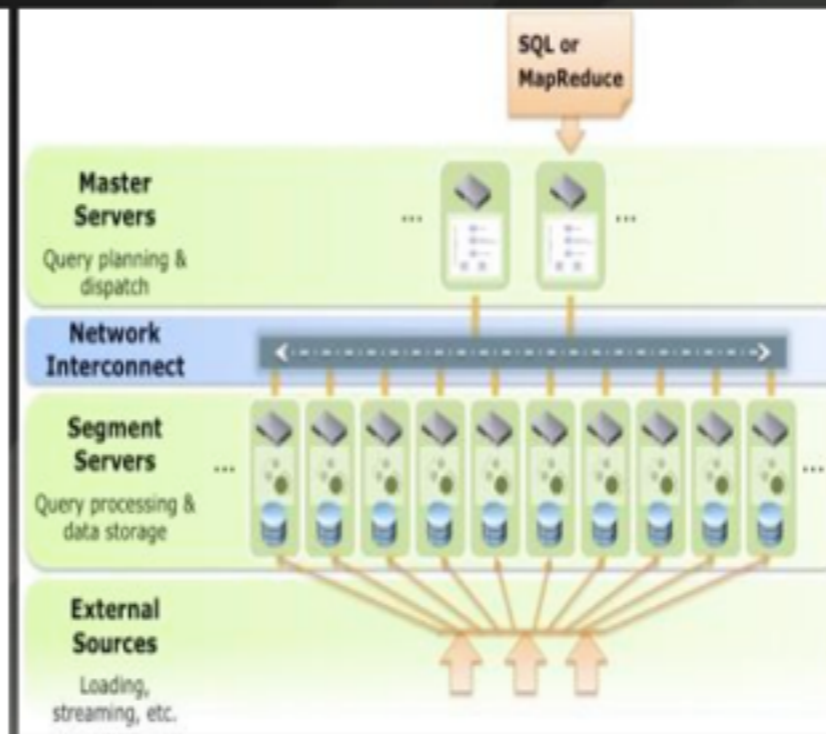
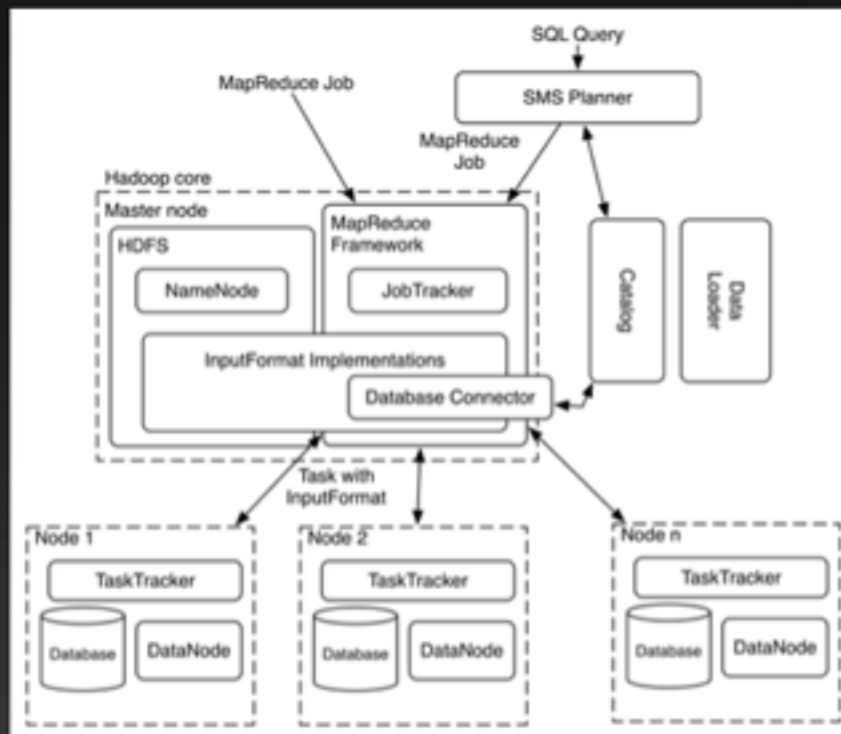
Vertica+Hadoop



Netezza+MapReduce



Teradata+MapReduce



Aster nCluster Database

Hadoop is good for

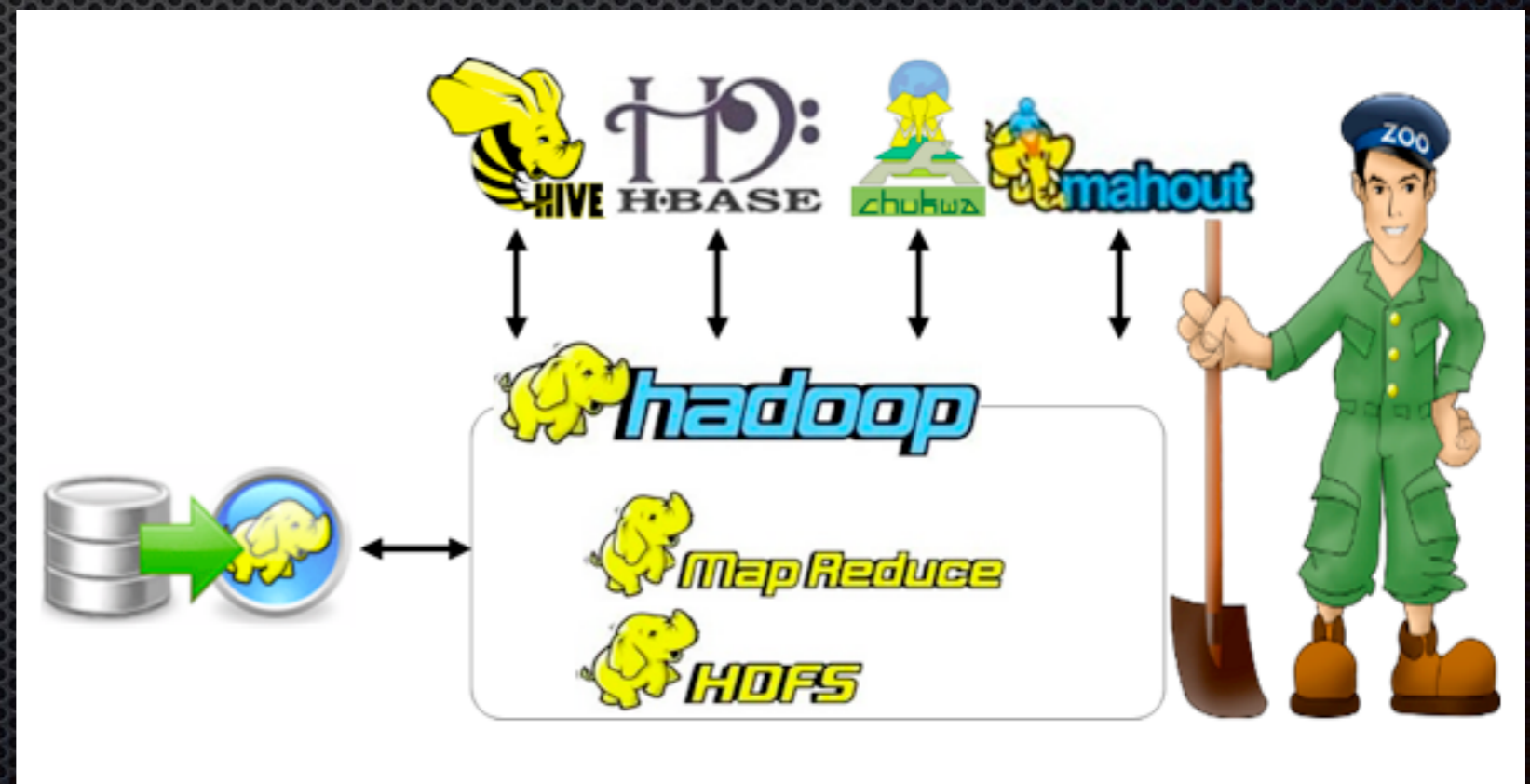
- ✦ Large-scale data analysis
- ✦ Search engines
- ✦ etc...

Hadoop is bad for

- ✦ Pi estimation
- ✦ Dependency calculation (Recurrent relation)
- ✦ DBMS replacement / transaction

Easy ways to MapReduce

- ✦ Use high-level analysis tools
 - ✦ Hive (SQL style)
 - ✦ Gnu R
 - ✦ Spark
 - ✦ H2O



Thank you
Question?