NUMBER OF COMPARISONS

81,776,757,150,000,000 ⟹ SPARK⁺EC2

CLUSTERING
3,271,070,286 PAIRS OF PAGES
5,000 INTERACTIVE USERS IN AVERAGE

SOCIAL NETWORKS

#FOLLOWERS...

Why Social Networks?···

DISCOVER HIDDEN PATTERNS IN SOCIAL NETWORKS

SUKREE SINTHUPINYO
CHULA DATA SCIENCE
DEPARTMENT OF COMPUTER ENGINEERING.
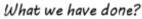FACULTY OF ENGINEERING.
CHULALONGKORN UNIVERSITY...

What we have found?

106,638,220 USERS WERE COLLECTED

ONE MONTH
80,884 PAGES
543,157 POSTS
401,202,093 LIKES 11,539,752 COMMENTS

What we have done?
PAGE COLLECTING
DISTANCE MEASUREMENT BETWEEN PAGES
CLUSTERING

NUMBER OF LIKES

PAGE A: 1.9 M LIKES > 300,000 ACTIVE USERS
PAGE B: 2.5 M LIKES > 100,000 ACTIVE USERS