

**ABSTRACT/PAPER REVIEW FORM
2018 DCA CONFERENCE**

Abstract Number: 056

Abstract/Paper Title:

The Role of Central Public Plaza in Students' Experience of a University Campus: An In-depth Study of Earnest Spaights Plaza, UW-Milwaukee

Please mark the appropriate column and add mandatory written feedback below. The right hand column is for ranking by numeric number (1 being lowest and 10 being highest) for each row. Please add total.

	YES	Needs Work	NO	Please rank by a numeric number below for each row, 10 being highest 1 being lowest
1. Proposed abstract/paper addresses the conference theme or sub-themes			X	1
2. The content contains some original ideas and contributes to research, or teaching, or practice.	X			5
3. The purpose of the paper is stated clearly.	X			8
4. The paper is well organized and contains all the relevant sections.	X			7
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.		X		5
6. The research study methods are sound and appropriate.	X			7
7. The writing is clear, concise and interesting.	X			7
8. The references and quotations are clear. The bibliography is updated and relevant.		X		5
9. The conclusions or summary are accurate and supported by the content.		X		4
10. Proposed paper will likely be of interest to conference participants and attendees			X	1
Please Add Total Points from All Rows: 50				

Reviewer General Comments and Suggestions (mandatory written feedback):

This is a good project which unfortunately does not address the conference theme or the broad goals of the DCA conference. This paper is perhaps a better fit with the Environmental Design Research Association Conference.

Reviewer Recommendation:

Please indicate which of the following actions you recommend.

- 1. **Recommended** (no significant changes suggested)
- 2. **Recommended with Reservation** (suggest changes to the manuscript as specified in this review)
- 3. **Not Recommended**

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1. Proposed abstract/paper addresses the conference theme or sub-themes	X			8
2. The content contains some original ideas and contributes to research, or teaching, or practice.		X		6
3. The purpose of the paper is stated clearly.		X		7
4. The paper is well organized and contains all the relevant sections.		X		6
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.			X	6
6. The research study methods are sound and appropriate.		X		6
7. The writing is clear, concise and interesting.		X		7
8. The references and quotations are clear. The bibliography is updated and relevant.			X	5
9. The conclusions or summary are accurate and supported by the content.			X	5
10. Proposed paper will likely be of interest to conference participants and attendees		X		7
Please Add Total Points from All Rows:				6-7

Reviewer General Comments and Suggestions(mandatory written feedback):

The topic and subject material is basic to the discipline and seems to have very little potential to provoke any critical discussion.

- How was the performance of the plaza measured and evaluated?
- The results of the analysis and the conclusion -are not clear.
- There are no references.
- You may review historical pictures and documents to understand it's journey to becoming a plaza not just an analysis of the present.

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1. Proposed abstract/paper addresses the conference theme or sub-themes		X		5
2. The content contains some original ideas and contributes to research, or teaching, or practice.			X	5
3. The purpose of the paper is stated clearly.	X			9
4. The paper is well organized and contains all the relevant sections.		X		9
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.			X	5
6. The research study methods are sound and appropriate.		X		5
7. The writing is clear, concise and interesting.	X			7
8. The references and quotations are clear. The bibliography is updated and relevant.			X	1
9. The conclusions or summary are accurate and supported by the content.			X	Conclusions are missing 1
10. Proposed paper will likely be of interest to conference participants and attendees			X	1
Please Add Total Points from All Rows:				48

Reviewer General Comments and Suggestions (mandatory written feedback):

The focus of the paper is on the ethnography of the plaza and the plaza's performance as a place for all. The results are to show the quantitative and qualitative features of the design of a campus open space.

Looking at the open Design Communication conference theme -virtual + actual: Process and Product of Design, this paper appears to focus on ethnographic methods versus methods that would investigate design communication in the environment. It may be there in the study, but it is not clear in the abstract.

Space syntax methodology needs to be explained.

The paper sounds more like a proposal than a finished presentation of findings.

Will there be graphics used in doing the research observations or showing the results?

Reviewer Recommendation:

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